**ThirdPool Recruiting – Referral Email Template**

*Feel free to use or edit the template below to introduce your colleagues to ThirdPool via email.*

To: {{insert\_referral\_email}}

Subject: How ThirdPool is Helping Us Recruit New Agents

Body:

Hello, {{insert\_referral\_name}},

I am reaching out to you to let you know about a company called ThirdPool. We’ve been using this company to help supplement our agent recruiting efforts.

ThirdPool provides tools, services, and consulting to help real estate companies recruit new agents more effectively. They have been a great partner in helping to grow our team.

ThirdPool is different than other recruiting solutions. For starters, they optimize job postings and completely take away the hassle of creating and distributing recruitment advertisements. They also have some great tools to better engage, nurture, and convert candidates into quality hires.

This approach has reduced the time and effort spent on mundane tasks so we can focus more on connecting with candidates and inspiring them to become agents.

If you are interested in learning more about ThirdPool and how they can help establish a more reliable recruiting system, I would encourage you to visit their website and schedule a demo: <https://thirdpool.com>

You may also want to check out their eBook: [Components of a Successful Recruiting System](https://thirdpool.com/4_Components_of_a_Successful_Recruiting_System_eBook.pdf). It can serve as a helpful guide to creating an effective recruiting strategy.

Feel free to follow-up with me if you would like more information on our experience with ThirdPool.

Hope you and your team are doing well.

{{insert\_your\_signature}}